



**GRAPEVINE**  
COMMUNICATIONS

## NEWS RELEASE

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### **FOR IMMEDIATE RELEASE**

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#### **1<sup>st</sup> Choice Industries Named a 2011 Small Business Award Finalist by Sarasota Chamber of Commerce**

Sarasota, Florida – May 13, 2011 – 1<sup>st</sup> Choice Industries, a premier provider of construction, property management and business solutions, has been named a finalist for the 2011 Frank G. Berlin, Sr., Small Business Award by the Greater Sarasota Chamber of Commerce.

“We’re honored to be recognized by the Chamber as a finalist for this award,” said Gary Simone, CEO of 1<sup>st</sup> Choice Industries. “When we moved our corporate headquarters to Sarasota from New Jersey in 2004, we chose the perfect location from which to serve our local and national clients.”

This is the most recent good news for 1<sup>st</sup> Choice Industries, which announced in January 2011 that its total company sales had jumped 28 percent over the previous year, prompting the hiring of eight new employees in its Sarasota office and in the field. The company is looking forward to seeing sales numbers increase throughout 2011, as it continues to expand its local business and completes projects for major national clients such as Starbucks, Denny’s and Michaels Stores.

The winner of the Sarasota Chamber’s 2011 Frank G. Berlin, Sr., Small Business Award will be announced at the annual Small Business Awards luncheon ceremony June 2, 2011, at the Hyatt Regency Sarasota.

#### **About 1<sup>st</sup> Choice Industries**

Headquartered in Florida with satellite office locations in New Jersey and Texas, 1st Choice Industries is a premier provider of construction, facilities management and professional business solutions. Founded in 1983 in New Jersey, the company moved its corporate office headquarters to Sarasota, Florida, in 2004. 1st Choice Industries supports national clients across a broad range of industries, including retail, restaurant, hospitality, medical, banking and more. For more information, go to [www.1stchoicecorp.com](http://www.1stchoicecorp.com).

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(Continued)**

***Grapevine Communications is a full-service, award-winning advertising, marketing and public relations firm based in Sarasota, Florida, and serving clients nationwide. The firm was awarded the 2010 Frank G. Berlin, Sr., Small Business Award by the Greater Sarasota Chamber of Commerce. For more information on Grapevine Communications, contact Gabriele Vest at 941-351-0024 or email [gvest@grapeinc.com](mailto:gvest@grapeinc.com).***

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