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1st Choice Industries Announces New Interiors & Displays Division for Commercial, Retail and Specialty Interior Design

Sarasota, Florida – December 8, 2010 – 1st Choice Industries, a premier provider of construction, property management and business solutions, today announced its new 1st Choice Interiors & Displays division. The new division expands the company's services by providing cabinetry and architectural millwork, custom displays, trim and wood detailing for a wide range of commercial, residential and specialty projects.

"We have a proven track record of delivering construction and facilities management projects on time and on budget," said 1st Choice Industries Owner and CEO Gary Simone. "Now, through new hiring, we have expanded into the interior design area with a specialized team that brings more than 150 years of combined experience to every project."

On the commercial side, 1st Choice Interiors & Displays provides the best in planning and implementation, whether a client requires build-out of an empty retail space or renovation of an existing restaurant, bank or hotel lobby. The new division specializes in using today's latest store fixtures and custom displays, custom built-ins and custom wall systems. For every project, the focus is on completing the project on time to allow the client to begin generating revenue as quickly as possible.

For residential designs, 1st Choice Interiors & Displays works with discerning homeowners, builders and interior designers to add to the value and beauty of each home with superior-crafted cabinetry, ceiling beams, staircases, stone and solid surface tops, and more. The new division also provides innovative space planning and design services for the unique challenges of luxury yachts, motor homes and cruise lines. Our team members have worked with some of the world's largest cruise lines, as well as top entertainers who choose 1st Choice Interiors & Displays to outfit their tour buses with every possible amenity. The new division also offers a line of production components and parts for vessels ranging from 30 feet and up.

- MORE -

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About 1st Choice Industries

Headquartered in Florida with satellite office locations in New Jersey and Texas, 1st Choice Industries is a premier provider of construction, facilities management and professional business solutions. Founded in 1983 in New Jersey, the company moved its corporate office headquarters to Sarasota, Florida, in 2004. 1st Choice Industries supports national clients across a broad range of industries, including retail, restaurant, hospitality, medical, banking and more. For more information, go to www.1stchoicecorp.com.

Grapevine Communications is a full-service, award-winning advertising, marketing and public relations firm based in Sarasota, Florida, and serving clients nationwide. The firm was recently awarded the 2010 Frank G. Berlin, Sr., Small Business Award by the Greater Sarasota Chamber of Commerce. For more information on Grapevine Communications, contact Jamie M. Smith at 941-351-0024 or email pr@grapeinc.com.

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